



ST. BONAVENTURE UNIVERSITY

Founded 1858

SCHOOL OF GRADUATE STUDIES

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Online Master's in Strategic Leadership

SCHOOL OF JOURNALISM AND MASS COMMUNICATION

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PROGRAM OVERVIEW

The Master of Arts in Strategic Leadership (MSL) is an accelerated, one-year 33-credit online master's program, or a two-year, part-time degree that blends the latest leadership theory and practice with a strong foundation in communication skills required for the global marketplace.

The program provides a highly interactive, team-based learning experience encompassing the following objectives:

- Develop personal awareness and clarity of purpose as a leader;
- Examine ethics and leadership values from a service orientation perspective;
- Foster interpersonal and organizational communication skills;
- Adapt and respond to global changes in the marketplace and diverse populations;
- Develop critical thinking and problem solving skills for leaders;
- Engage in strategic thinking for organizational growth and change.

Online courses are taken in eight-week sessions, with two sessions offered per semester. Courses do not need to follow a specific sequence except for Cornerstone and Capstone courses.

For those wishing to enroll in part-time study, the program can be taken in two years.

The Cornerstone Course, **MSL 605. Leadership and Values**, is our gateway course that all students must first take. The course introduces students to leadership theories that will be built on throughout the program and students will complete a 360 Evaluation to develop an action plan related to their leadership skills and abilities.

The Capstone Courses, **MSL 655. Project in Strategic Leadership (2 credits)**, and **MSL 660. Leadership Portfolio (1 credit)**, are required to complete the program. Each focuses on an individual student project and portfolio that integrates learning throughout the program and demonstrates each student's unique leadership skills and attributes.

ONLINE-ONLY PROGRAM FORMAT

The online format of the program isn't just about convenience. Sure, today's busy professionals need the flexibility to take care of their business and personal lives while also pursuing a graduate degree, but our online program provides much more than convenience.

Our excellent faculty are specially trained to teach in the online environment. They will engage students in ways that are not possible in a face-to-face environment, and they're committed to ensuring that students not only learn the content of the curriculum, but that they are able to apply that content to leadership challenges.

Students will have access to technical support any time they need it. In order to set you up for success, all online students will take an online orientation course.

ADMISSION REQUIREMENTS

Admission to the MSL degree program is based on:

1. A completed application that includes a short essay (500 words) stating candidate's goals for engaging in such a learning experience;
2. A baccalaureate degree from an accredited college or university;
3. Transcripts from all institutions attended;
4. At least three years of significant work experience;
5. A current résumé.

DEGREE REQUIREMENTS

Required courses (33 hours; each 3 credits unless noted):

MSL 600	MSL Student Orientation (0 credits)
MSL 605	Leadership and Values
MSL 610	Leadership and Diversity
MSL 615	Developing Human Resources
MSL 620	Global Leadership
MSL 625	Organizational Structure and Behavior
MSL 630	Leading the Digital World
MSL 635	Conflict Resolution
MSL 640	Leading Change
MSL 645	Organizational Performance
MSL 650	Legal and Political Environments
MSL 655	Project in Strategic Leadership (2 credits)
MSL 660	Leadership Portfolio (1 credit)

Elective courses

MSL 625	Organizational Structure and Behavior
MSL 698	Independent Study in Strategic Leadership
MSL 699	Special Topics in Strategic Leadership

EXIT CRITERIA

In order to be awarded the M.A. in Strategic Leadership, a student will be evaluated on the following exit criteria:

1. A cumulative GPA of at least 3.0
2. Successful completion of the Leadership Portfolio and Strategic Leadership Project