



B.S. in Public Health

Program Information

The Bachelor of Science in Public Health, offered through the School of Health Professions, provides an opportunity to explore the history and principles of public health, community health, public health leadership, health promotion, multicultural populations, marketing, health informatics and health policy within a rigorous curriculum. We prepare students to succeed in a public health environment (e.g. community health, health education, health/safety administration) and/or pursue advanced studies in public health, public policy, health administration, biostatistics and epidemiology. The emphasis is on addressing the health concerns affecting people locally, nationally and worldwide. Our Western New York location provides students with a special opportunity to understand the unique issues and opportunities associated with rural public health.

Program Structure & Delivery

A variety of instructional techniques are utilized to help students build critical social skills during class discussions while also completing online activities that enhance their ability to teach others in digital environments. Public Health majors complete a 150-hour internship, working directly with a public health professional in their chosen area of expertise. Because public health professionals must constantly and consistently exercise sound judgment and

reasoning, our program has a strong ethical component grounded in our Franciscan heritage. We prepare students to be thinking, moral citizens of a global community.

Student Outcomes

Upon successful completion of the Public Health program, graduates will be equipped to:

- describe the origin and evolution of public health, and analyze public health's role in promoting population health worldwide.
- explain how economic and social issues inform theories and practices related to public health, interpret research, and determine how to implement findings into public health interventions.
- apply knowledge and skills appropriately in program planning and evaluation, and demonstrate effective communication skills.
- employ analytical and critical thinking skills to create solutions for public health problems.
- apply the Franciscan values of dignity and worth for every individual.

High Demand

Public health is a fast-growing industry in constant need of new professionals. Job growth of 16-20 percent is projected through 2022, according to the U.S. Bureau of Labor Statistics.