



[www.sbu.edu/admissions](http://www.sbu.edu/admissions) • [admissions@sbu.edu](mailto:admissions@sbu.edu) • (800) 462-5050

## Journalism

[www.sbu.edu/journalism](http://www.sbu.edu/journalism) • Christopher Mackowski, Associate Dean • [cmackows@sbu.edu](mailto:cmackows@sbu.edu)  
716-375-4025

### ABOUT THE JANDOLI SCHOOL

Our faculty has decades of experience as reporters, writers, editors, digital journalists and broadcast anchors, producers and reporters. We teach our students how to gather, analyze, and communicate information in an ethical manner. Students learn to write effectively for varied media, purposes, and audiences.

As exceptional communicators, our graduates excel in many fields, such as print, digital and broadcast journalism. Our graduates are well prepared for graduate studies, such as law school. Many apply for our five-year program in Integrated Marketing Communications.

### OUR PROMISE

At the Jandoli School, you will become a teller of truth. Two important words in that statement: “truth” and “tell.”

You will find within yourself the wonder of knowing, the liberation of freedom of expression, your personal and social responsibility to be faithful to the truth.

You will come to revel in your own wisdom, your own creativity, your own sense of ethics, your own ability to affect the world far beyond the campus.

Through dynamic classes, many of which mirror the entrepreneurial communication of the real world, through close and constant mentorship from your professors, and through professional internships, you will become a true communicator and a communicator of truth, no matter the medium you make your own.

And that’s the truth.

### WHAT OUR STUDENTS DO

Our students participate in professionally supervised internships and on-campus student media, giving them the opportunity to practice what they learn in the classroom. Students run a highly ranked student radio station and produce a weekly newspaper, the oldest consecutively published student literary magazine in the country, and the student yearbook. Students produce a weekly newscast in a professionally equipped and supervised broadcast studio as well as produce live sports programming.

Graduates have won Pulitzer Prizes and Emmys and more scholarships than any other university in a national sports writing contest.

### CAREERS HELD BY OUR GRADUATES

- Director of internal communication for MTV
- Anchor and managing editor of Fox News
- Producer for ESPN’s “Outside the Lines”
- Coordinator for Freedom of Information Act requests for Homeland Security
- College football beat reporter
- Founder and director of an organization to raise awareness of cancer among college-age youth
- Reporters for newspapers across the country
- A Franciscan priest
- Senior account executive for a New York premier crisis communication firm
- Members of the global communications unit of a Fortune 500 corporation
- Lawyers
- Editors
- Filmmakers
- Television anchors, reporters and producers
- Food, nutrition, and fitness columnists
- Authors of fiction and nonfiction



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Our graduates have bright futures because they are versatile and ethical communicators. The firm foundation provided by our required writing courses and the creativity afforded by a suite of varied elective choices help our graduates succeed in a variety of fields. They become part of a family of 2,700 Jandoli graduates.

### A SAMPLING OF SUCCESS

**Lois Arbogast** – 2006, social media manager, Vistage International Inc.

**Richard Adamonis** – 1977, communications VP, NY Stock Exchange

**Daniel Barry** – 1980, columnist, New York Times, Pulitzer Prize; co-winner of George Polk Award for investigative reporting

**Lisa Barnard** – 2005, senior community manager/account supervisor, Social Media Ink, LLC

**Kerry (Donovan) Byrnes** – 1993, producer/writer, NBC “Today Show,” MSNBC News

**Torre Catalano** – 2004, director of video production, EMI Music North America

**Neil Cavuto** – 1980, managing editor, Fox News

**Justin Craig** – 1997, producer, “Mike and Mike Show,” ESPN

**Jeff D’Alessio** – 1991, editor, News-Gazette (Champaign, Ill.)

**Shannon (O’Connell) Dan** – 2001, executive vice president, Intersport

**Robert A. Dubill** – 1958, retired executive editor, USA Today; Pulitzer Prize

**John M. Hanchette** – 1964, retired national correspondent, Gannett News Service; associate professor, St. Bonaventure University; Pulitzer Prize

**Charles Hanley** – 1968, retired special correspondent for international issues, The Associated Press; Pulitzer Prize; George Polk Award

**Kelly Hayes** – 2005, executive producer, YNN Buffalo

**Deborah Henretta** – 1983, Former group president, Procter & Gamble

**Catherine (Valentini) Kauder** – 1991, producer, ABC News.com

**Christopher LaPlaca** – 1979, senior VP of communications, ESPN

**Elizabeth Licamele** – 2000, public affairs officer (web content), CIA

**James A. Marchiony** – 1976, associate athletic director/external relations, University of Kansas

**Brian McNamee** – 1978, director of human resources, Amgen Inc.

**Laura Tucker** – 2007, PR coordinator, Conde Nast Publications

**Michael Vaccaro** – 1989, sports columnist, New York Post

**Adrian Wojnarowski** – 1991, NBA columnist, ESPN