Overview
Students enrolled in our AACSB International accredited School of Business benefit from an unparalleled personalized educational experience. A firm grounding in the liberal arts, delivered within the unique context of this Catholic university in the Franciscan tradition, is complemented by a cutting-edge business education provided by a highly qualified, caring faculty.

We offer five majors:
- Accounting
- Business Information Systems
- Finance
- Management
- Marketing

In addition, students have the opportunity to explore our niche programs including:
- Economics Minor
- Sports Management Minor
- International Business Minor
- Coursework in Family Business and Entrepreneurship

The Curriculum
The School of Business curriculum includes 39 credits of foundational courses referred to as “the business core.” Each major requires an additional 30 credits of focused study in the respective functional area of business.

The structure of the educational experience is progressive. Students advance in their studies from an initial exposure to the liberal arts and the business core courses during the freshman and sophomore years to focus more specifically on the major that most interests them during the final semesters.

Recognizing Excellence
Two programs in the School of Business provide highly motivated students with opportunities to pursue special areas of interest.

Pacioli Scholars
Named after Luca Pacioli, a 15th Century Franciscan friar who is widely regarded as the father of accounting and business ethics, this competitive program recognizes high-quality students who have a unique commitment to community service.

McQuade Center for Accounting Excellence
Established in 2011 as part of a $2 million gift to the School of Business by Citibank CEO and Bonaventure alumnus Eugene McQuade and his wife, Peggy, this program provides accounting majors with special experiences and activities geared toward enhancing their awareness of the importance of ethics in the accounting profession and also enhancing their career and professional readiness for the field.

Beyond the Classroom
The School of Business sponsors numerous special events each year. For example, successful alumni return to serve as guest lecturers, meet with current students, and serve as role models. Students are strongly encouraged to participate in many undergraduate clubs to gain a perspective that is sometimes not found in a regular classroom and interact with faculty outside the normal classroom setting. Also, many internships are available to help students prepare for the working world.
Association for the Advancement of Collegiate Schools of Business (AACSB)

Only 5% of business schools worldwide hold this accreditation, therefore as a world-class program, we offer the best of both worlds: a quality business school within the small, family-oriented educational environment that has always characterized SBU.

National Best Practice
Commended by the AACSB for our incorporation of service learning into the curriculum, we uniquely link the University’s Franciscan mission to the academic core of the School of Business.

Student Service and Innovation
Our student groups take charge using the skills gained in the classroom to better the world around them:

- **BonaResponds**: Provided $1 million in donated services since 2005; eight successful trips to Gulf Coast with 500+ volunteers.
- **Students in Free Enterprise (SIFE)**: Clocked more than 17,422 student volunteer hours; shipped to ship 100 computers and 8 pallets of books to the Bahamas.
- **Students in Money Management (SIMM)**: Students manage a portfolio of $170,000 and report ROI to the Board of Trustees; students attained positive returns during the 2008 market when most portfolios plummeted.
- **Volunteer Income Tax Assistance (VITA)**: More than $3.3 million returned in tax refunds secured by Bonaventure students; 10,000 hours

Alumni Success
Our graduates consistently perform at the highest levels. MBA/Accounting graduates have a nearly 100% employment placement rate and finance majors scored in the top 5% on the finance portion of the Major Field Exam each of the last 8 years. Also, 500+ alumni own their own business, and 500+ alumni hold key executive positions at regional, national or multinational firms, including: Deloitte and Touche, Ernst and Young, KPMG, PricewaterhouseCoopers, Citibank, Delta Airlines, Deutsche Bank, G.E., IBM, JP Morgan Chase, Lockheed Martin, M&T Bank, MasterCard, New York Stock Exchange, Procter & Gamble, Sirius/XM Radio, and Zurich Financial.