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School of Business

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Overview

Students enrolled in our AACSB International accredited School of Business benefit from an unparalleled personalized educational experience. A firm grounding in the liberal arts, delivered within the unique context of this Catholic university in the Franciscan tradition, is complemented by a cutting-edge business education provided by a highly qualified, caring faculty.

We offer five majors and four concentrations within the Management major:

- **Accounting**
- **Finance**
- **Marketing**
- **Management**
 - **Family Business**
 - **Human Resource Management**
 - **Entrepreneurship**
 - **Global Business Management**

In addition, students have the opportunity to explore nine complementary minors including:

- **Accounting**
- **Business Administration (non-business majors)**
- **Economics**
- **Family Business Management**
- **Finance**
- **International Business**
- **Management**
- **Marketing**
- **Quantitative Analysis for Business**
- **Sports Management**

We also offer pre-professional studies in Business for non-business majors that are considering a

graduate business degree or who wish to augment their studies with business courses.

The Curriculum

The School of Business curriculum includes 39 credits of foundational courses referred to as “the business core.” Each major requires an additional 30 credits of focused study in the respective functional area of business. The structure of the educational experience is progressive. Students advance in their studies from an initial exposure to the liberal arts and the business core courses during the freshman and sophomore years to focus more specifically on the major that most interests them during the final semesters.

Recognizing Excellence



The Association to Advance Collegiate Schools of Business (AACSB)

AACSB ACCREDITED Only 5% of business schools worldwide hold this accreditation, therefore as a world-class program, we offer the best of both worlds: a quality business school within the small, family-oriented educational environment that has always characterized SBU.

National Best Practice

Commended by the AACSB for our incorporation of service learning into the curriculum, we uniquely link the University’s Franciscan mission to the academic core of the School of Business.

Two programs in the School of Business provide highly-motivated students with opportunities to pursue special areas of interest:

Pacioli Scholars

Named after Luca Pacioli, a 15th Century Franciscan friar who is widely regarded as the father of accounting and business ethics, this competitive program recognizes high-quality students who have a unique commitment to community service.

McQuade Center for Accounting Excellence

Established in 2011 as part of a \$2 million gift to the School of Business by Citibank CEO and Bonaventure alumnus Eugene McQuade and his wife, Peggy, this program provides accounting majors with special experiences and activities enhancing their awareness of the importance of accounting ethics as well as enhancing their career and professional readiness for the field.

Beyond the Classroom

The School of Business sponsors numerous special events each year. For example, successful alumni return to serve as guest lecturers, meet with current students, and serve as role models. Students are strongly encouraged to participate in many undergraduate clubs to gain a perspective that is sometimes not found in a regular classroom and interact with faculty outside the normal classroom setting. Also, several internships are available to help students prepare for the working world.

Student Service and Innovation

Our student groups take charge using skills gained in the classroom to better the world around them:

BonaResponds: When more than 280 SBU students and community volunteers went to the Gulf Coast to help with Hurricane Katrina recovery efforts in March of 2006, it was the largest service trip in the history of the University. It was also the start of one of the most exciting and inspiring groups ever launched on a college campus. **BonaResponds** has grown from a Katrina relief mission to a volunteer organization that pitches in wherever help is needed.

ENACTUS (formerly SIFE): ENACTUS molds students by having them plan and implement service projects both locally and globally. Every year 50 students participate in a ten day leadership development program in the Bahamas—consulting with businesses and leading seminars for entrepreneurs. In western New York our students are leaders, crafting STEM activities for local children—programs that have been touted by national business organizations. In Uganda we run a microloan fund and work with an orphanage that houses AIDS orphans. In 2015 the SBU chapter was named one of the best 16 teams in the U.S.

Students in Money Management (SIMM): An innovative student managed investment program in which students have an unmatched opportunity to experience portfolio management. Students manage two (real) portfolios: the long equity fund and a short energy fund. They have consistently outperformed market averages.

Volunteer Income Tax Assistance (VITA): More than \$6.37 million returned in tax refunds secured by Bonaventure students on 4,020 tax returns; 19,000 hours of contributed services to the Olean area community.

Alumni Success

Our graduates consistently perform at the highest levels. MBA/Accounting graduates have a virtually **100% employment placement** rate. Also, 500+ alumni own their own business, and 500+ alumni hold key executive positions at regional, national or multinational firms, such as:

